

HELLO  
*Broadway,*  
**LIVE**

HELLO  
*Broadway*  
**LIVE**

[BWAYCOLLECTIVE.COM/LIVE](https://BWAYCOLLECTIVE.COM/LIVE)

**ONE PAYMENT  
OF \$495**

**4 WEEKS ONLINE**

**JAN 4TH-29TH**

TRAINING AT YOUR OWN PACE

3-5 HOURS PER WEEK

**LIVE DIGITAL WEEKEND**

**JAN 30TH + 31ST**

12PM - 6PM ET BOTH DAYS





# WHAT IS HELLO BROADWAY LIVE?

***WHEN YOU SIGN UP FOR HELLO BROADWAY LIVE, YOU GET 30 DAYS OF DANCE, VOICE, AND ACTING TRAINING LED BY BROADWAY PERFORMERS FROM HIT SHOWS LIKE HAMILTON, HADESTOWN, AND DEAR EVAN HANSEN.***

Bring your artistry to the next level. Gain a competitive edge. Build life skills like time management, work ethic, resilience, and commitment.

This is 30 days of Broadway transformation that will change your life forever. The best part? No travel required! Attend classes, meet with your new mentors, and get personalized feedback—online.

We are Broadway's leaders in online education. We deliver a learning platform that is above-and-beyond anything you've experienced before. Hello Broadway Live happens **ONCE** a year. It all starts January 4, 2021. Enrollment closes November 20th, 2020.

Are You In?

# EVERYTHING YOU GET

## → 30 DAYS OF LIFE-CHANGING TRAINING

Dance, voice, acting, and audition skills—we cover it all! We bring out the excellence inside of you. You'll be astonished by how rapidly you improve.

## → MENTORSHIP FROM BROADWAY PERFORMERS

You've got questions about what it's really like work on Broadway? Wondering what it takes to “make it” in this competitive industry? Our Faculty is here to spill the tea.

## → SUPPORT FOR STUDENTS—AND PARENTS, TOO

Parents, we know you've got a million questions about musical theatre colleges, scholarships, and of course, “Is this a realistic career path for my kid?” We invite you to a Parents-Only info session. Ask anything. Get answers.

## → BEST SWAG EVER

We mail you the official Hello Broadway Live swag box! Includes your t-shirt, student workbook, parent workbook, and a few exciting surprises!

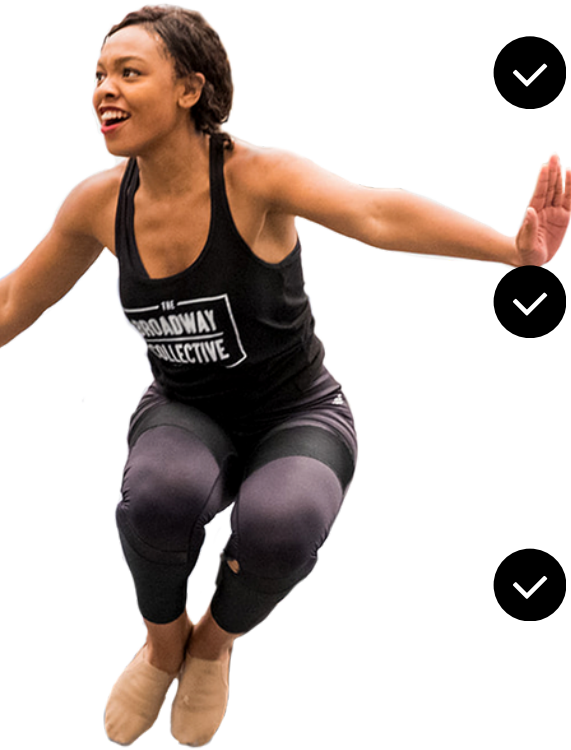
## → SQUAD GOALS

Meet Broadway-obsessed students—like you! When you hang with ambitious, hard-working students, it motivates you to be your absolute best. These new friends will become your Broadway Family for years to come.





# DURING OUR 30 DAYS TOGETHER, YOU WILL...



## **TRAIN, TRAIN, TRAIN**

Get world-class training from Broadway performers. Learn from the best in the industry.



## **BECOME AN AUDITION PRO**

We give you 16-bar audition songs, sheet music, MP3 tracks, plus coaching to help you build confidence and own the room.



## **MAKE NEW FRIENDS**

You are the company you keep. You have huge goals for your future. You need friends who support you. Squad goals...our community of young aspiring Broadway performers.



## **BRING YOUR ARTISTRY TO THE NEXT LEVEL.**

Gain a competitive edge. Anyone can hit a high note or do a kick-ball-change, but we teach you how to tell a story while you do it.



## **SHIFT FROM “I WISH” TO “I CAN.”**

Sharpen your time management skills, work ethic, commitment, discipline, and create an unstoppable mindset with our life coach and licensed therapist on our wellness coaching team.



## **CELEBRATE AND SHOW OFF YOUR HARD WORK**

Celebrate your effort and share what you've learned at the Sharecase (Sharing Showcase). Parents are invited to watch!



You also get a **SWAG BOX** with your official Hello Broadway Live t-shirt, student and parent workbook, and fun surprises! All delivered in time for the holidays.

# HELLO BROADWAY LIVE 2021 SCHEDULE

ONLINE TRAINING  
STARTS JAN 4

LIVE VIRTUAL WEEKEND  
JAN 30 + 31

**4 WEEKS OF ONLINE COURSEWORK**

**JAN 4–JAN 29**

WEEK 1	WEEK 2	WEEK 3	WEEK 4
<b>VOCAL MASTERCLASS</b> <i>+ WELLNESS FOR BROADWAY</i>	<b>DANCE MASTERCLASS</b> <i>+ EDUCATION FOR BROADWAY</i>	<b>ACTING MASTERCLASS</b> <i>+ BUSINESS OF BROADWAY</i>	<b>ARTISTIC MENTORSHIP + PUTTING IT ALL TOGETHER</b>

- ✔ Lessons will be available Mondays at 12PM ET and Homework will be due Sundays by 5PM ET.
- ✔ All work is online, at your own pace, and requires 3-5 hours of your time.



12-12:30PM ET

## ORIENTATION

ALL STUDENTS + PARENTS



12:30-1PM ET

## HIIT CONDITIONING



**RODRICK COVINGTON**

BROADWAY'S ONCE ON THIS ISLAND,  
FOUNDER OF CORE RHYTHM FITNESS



DAY 1

# SAT JAN 30



**RAMONE OWENS**

BROADWAY'S BEETLEJUICE,  
MOTOWN THE MUSICAL



1-1:30PM ET

## DANCE TECHNIQUE



**LEANDRA ELLIS GASTON**

BROADWAY'S TINA: THE TINA  
TURNER MUSICAL



1:30-3PM ET

## DANCE MASTERCLASS



**JOSHUA BURRAGE**

BROADWAY'S NEWSIES  
ON BROADWAY



**RAMONE OWENS**

BROADWAY'S BEETLEJUICE,  
MOTOWN THE MUSICAL



**MAX CLAYTON**

BROADWAY'S MOULIN ROUGE,  
HELLO DOLLY!



3-4PM ET

## BREAK / MEET+GREET

30 MIN OFFLINE + 30 MIN Q&A



**AHMAD SIMMONS**

BROADWAY'S WEST SIDE  
STORY, HADESTOWN



**EVA NOBLEZADA**

BROADWAY'S MISS SAIGON,  
HADESTOWN



**DESI OAKLEY**

BROADWAY'S WICKED,  
NATIONAL TOUR OF WAITRESS



**BENTON WHITLEY**  
STEWART/WHITLEY CASTING



**HAROLD LEWTER**  
BROADWAY TALENT  
MANAGER, CLA PARTNERS



4-5:30PM ET

## BUSINESS OF THE BUSINESS



**CODY RENARD  
RICHARD**  
BROADWAY STAGE MANAGER



**ERIKA HENNINGSEN**  
BROADWAY'S MEAN GIRLS,  
FLYING OVER SUNSET



**ROBERT HARTWELL**  
FOUNDER + ARTISTIC DIRECTOR  
OF THE BROADWAY COLLECTIVE

+ FULL TBC TEAM



5:30-6PM  
**WRAP-UP**

# DAY 2 **SUN JAN 31**



**ZAKIYA YOUNG**  
BROADWAY'S THE LITTLE  
MERMAID, STICK FLY



12-1:30PM ET

## VOCAL MASTERCLASS



**BRANDON LOGAN**  
BROADWAY'S  
BOOK OF MORMON



**ANDY JONES**  
BROADWAY'S  
CINDERELLA, CATS



1:30-3PM ET

## ACTING MASTERCLASS



**SYDNEY MORTON**  
BROADWAY'S AMERICAN  
PSYCHO, MOTOWN



**ERIKA DORFLER**  
BROADWAY'S THE GREAT  
COMET, MEMPHIS



**LAURA OSNES**  
BROADWAY'S CINDERELLA,  
BONNIE + CLYDE



3-4PM ET

## BREAK / MEET+GREET

30 MIN OFFLINE + 30 MIN Q&A



**SOLEA PFEIFFER**  
NATIONAL TOUR OF HAMILTON,  
SONGS FOR A NEW WORLD, EVITA  
(CITY CENTER)



**BEN TYLER COOK**  
BROADWAY'S NEWSIES,  
MEAN GIRLS



**TYLER MCKENZIE**  
BROADWAY'S HAMILTON,  
LECTURER OF DANCE +  
MUSICAL THEATRE AT PENN  
STATE UNIVERSITY



4-5PM ET

## EDUCATION PANEL



**CYNTHIA WESTPHAL**  
BROADWAY'S COME FROM AWAY,  
ASSOCIATE PROFESSOR OF  
MUSICAL THEATRE AT THE  
UNIVERSITY OF MICHIGAN



**JULIO MATOS**  
BROADWAY'S FOSSE,  
DIRECTOR OF MUSIC THEATRE  
AT ELON UNIVERSITY



**KATIE ANN  
JOHANNIGMAN**  
NATIONAL TOUR OF OLIVER!,  
ASSISTANT PROFESSOR OF  
MUSICAL THEATRE AT CCM



**ANDY JONES**  
BROADWAY'S  
CINDERELLA, CATS



4-5:30PM ET

## MOVING FORWARD



**RAMONE OWENS**  
BROADWAY'S BEETLEJUICE,  
MOTOWN THE MUSICAL



**ROBERT HARTWELL**  
FOUNDER + ARTISTIC DIRECTOR  
OF THE BROADWAY COLLECTIVE

+ FULL TBC TEAM



# PARENTS SCHEDULE

DAY 2

# SUN JAN 31



1-2PM ET

**MEET+GREET / Q&A**

60 MIN OFFLINE



**ROBERT HARTWELL**

FOUNDER + ARTISTIC DIRECTOR  
OF THE BROADWAY COLLECTIVE

+ FULL TBC TEAM



2-3PM ET

**WELLNESS PANEL**



**DR. JULIANA  
HOUSER**

LICENSED THERAPIST



**LA SHELL  
WOOTEN**

LICENSED THERAPIST



3-4PM ET

**BREAK**

60 MIN OFFLINE

JOIN STUDENTS



**TYLER MCKENZIE**

BROADWAY'S HAMILTON,  
LECTURER OF DANCE +  
MUSICAL THEATRE AT PENN  
STATE UNIVERSITY



4-5PM ET

## EDUCATION PANEL



**CYNTHIA WESTPHAL**

BROADWAY'S COME FROM AWAY,  
ASSOCIATE PROFESSOR OF  
MUSICAL THEATRE AT THE  
UNIVERSITY OF MICHIGAN



**JULIO MATOS**

BROADWAY'S FOSSE,  
DIRECTOR OF MUSIC THEATRE  
AT ELON UNIVERSITY



**KATIE ANN  
JOHANNIGMAN**

NATIONAL TOUR OF OLIVER!,  
ASSISTANT PROFESSOR OF  
MUSICAL THEATRE AT CCM



JOIN STUDENTS



4-5:30PM ET

## MOVING FORWARD



**ANDY JONES**

BROADWAY'S  
CINDERELLA, CATS



**ROBERT HARTWELL**

FOUNDER + ARTISTIC DIRECTOR  
OF THE BROADWAY COLLECTIVE



**RAMONE OWENS**

BROADWAY'S BEETLEJUICE,  
MOTOWN THE MUSICAL

+ FULL TBC TEAM

# ENCORE!

## AFTER HELLO BROADWAY LIVE IS OVER... THE TRANSFORMATION CONTINUES!

Why stop with just 30 days? Continue your training and keep the momentum going with HELLO BROADWAY: our year-long program for serious musical theatre students.



EVERY MONTH

WEEK 1	WEEK 2	WEEK 3	WEEK 4
Vocal	Dance	Acting	Mentorship

*plus!*

+ TECHNIQUE TUESDAYS  
+ PRODUCTIVITY SESSION

+ WELLNESS CHECK-IN  
+ STUDENT POD LIVE COACHING CALL

# IS THIS RIGHT FOR YOU?

*Hello Broadway Live isn't for everyone.  
Is it the right program for you?*

WE'RE LOOKING FOR A PARTICULAR KIND OF STUDENT.

LET'S SEE IF YOU MATCH THIS CRITERIA:

- ✓ You're a musical theatre student, ages 12-21.  
.....
- ✓ You are ready to stretch out of your comfort zone.  
.....
- ✓ You are serious about pursuing a career in the performing arts. You want to work on Broadway, in Hollywood, or maybe both!  
.....
- ✓ You can envision yourself performing onstage, or maybe writing, directing, and producing too.  
.....
- ✓ You want to get into a top college to study theatre, and you'd love to get a big scholarship.  
.....
- ✓ You recognize that musical theatre is a highly competitive industry. To "make it," you will need the best training and serious commitment.  
.....
- ✓ You're kind to others. You're not a bully. You will bring positivity and light into this community which is truly a Broadway Family.  
.....
- ✓ Or, maybe you have a different career goal (medicine, engineering, education, etc.) but you also love theatre...and you're looking for a place where you can take classes, learn, grow, perform, and do what you love.

**If that's you (or your child), Hello Broadway Live will be a transformative experience.**



# HELLO *Broadway* LIVE

## THE HELLO BROADWAY LIVE SCHEDULE... FROM START TO FINISH!

**EVERYTHING HAPPENS ONLINE. VIRTUAL TRAINING. NO TRAVEL REQUIRED.**

MON

**NOV 16**

2020

Early Bird registration  
ends saving you \$100!

FRI

**NOV 20**

2020

Absolute last day  
to enroll!

SAT

**DEC 21**

2020

Your Hello Broadway  
Live swag box arrives in  
the mail!

SAT

**JAN 2**

2021

Get organized and ready  
for action! Set up your at-  
home training space using  
the tips we provide.

MON

**JAN 4**

2021

Orientation Kick Off Call  
6PM ET! Get a tour of the  
virtual classroom +  
introduce yourself!

*Week 1*

**JAN 4-10**

2021

Vocal Master Class +  
Wellness for Broadway

*Week 2*

**JAN 11-17**

2021

Dance Master Class +  
Education for Broadway

*Week 3*

**JAN 18-24**

2021

Acting Master Class +  
Business of Broadway

*Week 4*

**JAN 24-29**

2021

Artistic Mentorship +  
Putting It All Together

*Live Weekend*

**JAN 30 + 31**

12P-6P ET

2-day Live Digital  
Masterclasses, Broadway  
Performer Meet + Greet,  
and Sharecase  
performance.  
Share what you've learned!  
Family and friends are  
invited to watch!

**This work will be online at your own pace and require 3-5 hours of your time. The Lesson will be available Monday at 12 PM ET and Homework will be due Sunday by 11:59pm ET.**



# MEET YOUR COACHES

THERE ARE 22 SHOWS ON BROADWAY.  
YOUR HELLO BROADWAY LIVE COACHES  
ARE IN 18 OF THEM.

ain't  
too  
proud  
THE LIFE AND TIMES OF  
THE TEMPTATIONS

Disney  
*Aladdin*

THE BOOK OF  
MORMON

CHICAGO

COMPANY  
A MUSICAL COMEDY ON BROADWAY

DEAR  
EVAN  
HANSEN

HADESTOWN  
THE MYTH. THE MUSICAL.

H★MILTON



THE LION KING

jagged  
little  
pill

MEAN  
GIRLS

BAR LUZMANN'S  
REVOLUTIONARY FILM COMES TO LIFE  
TRUTH BEAUTY FREEDOM LOVE  
MOULIN  
ROUGE  
THE MUSICAL

THE  
PHANTOM  
OF THE OPERA

Tina  
THE TINA TURNER MUSICAL

WEST  
SIDE  
STORY

WICKED

# ROBERT HARTWELL

## FOUNDER + ARTISTIC DIRECTOR THE BROADWAY COLLECTIVE

Robert holds a BFA in Musical Theatre from The University of Michigan. He has been seen in 5 Broadway shows and 2 National Tours: Dreamgirls, Memphis, Nice Work If You Can Get It, Cinderella, Motown, and Hello, Dolly! starring Bette Midler and David Hyde Pierce. As a director / choreographer, his work has been seen at Music Theatre Wichita, Pace University, Naples Performing Arts Center, and The University of Michigan. In 2016, he founded The Broadway Collective where he is the Artistic Director. He is a proud member of the Broadway Inspirational Voices. This fall, Robert will serve as Michael Arden's Assistant Director on the National Tour of the Tony Award-Winning Revival of Once On This Island.



HELLO BROADWAY LIVE 2021

# RAMONE OWENS

DANCE TECHNIQUE MASTERCLASS

*BROADWAY'S BEETLEJUICE, MOTOWN THE MUSICAL*



CONFIRMED

HELLO BROADWAY LIVE 2021

CONFIRMED



# SYDNEY MORTON

ACTING MASTERCLASS

*BROADWAY'S AMERICAN PSYCHO, MOTOWN THE MUSICAL*

HELLO BROADWAY LIVE 2021

CONFIRMED



# JOSHUA BURRAGE

DANCE TECHNIQUE MASTERCLASS

*DISNEY'S NEWSIES ON BROADWAY*

HELLO BROADWAY LIVE 2021

CONFIRMED



# ANDY JONES

ACTING MASTERCLASS

*BROADWAY'S CINDERELLA, CATS*



HELLO BROADWAY LIVE 2021

# ZAKIYA YOUNG

VOCAL MASTERCLASS

*BROADWAY'S THE LITTLE MERMAID, STICK FLY*



CONFIRMED

HELLO BROADWAY LIVE 2021

# BENTON WHITLEY

BUSINESS OF THE BUSINESS PANEL

*STEWART / WHITLEY CASTING  
(BROADWAY CASTING DIRECTOR)*



CONFIRMED



HELLO BROADWAY LIVE 2021

CONFIRMED



# BRANDON LOGAN

VOCAL MASTERCLASS

*BROADWAY'S THE BOOK OF MORMON*

HELLO BROADWAY LIVE 2021

# LEANDRA ELLIS GASTON

DANCE TECHNIQUE MASTERCLASS

*BROADWAY'S TINA: THE TINA TURNER MUSICAL*

CONFIRMED



HELLO BROADWAY LIVE 2021

CONFIRMED



# ERIKA HENNINGSEN

BUSINESS OF THE BUSINESS PANEL

*BROADWAY'S MEAN GIRLS, FLYING OVER SUNSET*

HELLO BROADWAY LIVE 2021

# AHMAD SIMMONS

BROADWAY Q + A

*BROADWAY'S WEST SIDE STORY, HADESTOWN*

CONFIRMED



HELLO BROADWAY LIVE 2021

CONFIRMED



# KATIE ANN JOHANNIGMAN

COLLEGE PANEL

*ASSISTANT PROFESSOR OF MUSICAL THEATRE, CCM*

HELLO BROADWAY LIVE 2021

# JULIO AGUSTIN MATOS

COLLEGE PANEL

*DIRECTOR OF MUSIC THEATER, ELON UNIVERSITY*

CONFIRMED



HELLO BROADWAY LIVE 2021

CONFIRMED



# TYLER MCKENZIE

COLLEGE PANEL

LECTURER OF DANCE + MUSICAL THEATRE, PENN STATE

HELLO BROADWAY LIVE 2021

# HAROLD LEWTER

BUSINESS OF THE BUSINESS PANEL

CLA PARTNERS  
(BROADWAY TALENT MANAGER)

CONFIRMED



HELLO BROADWAY LIVE 2021

CONFIRMED



# RODRICK COVINGTON

FITNESS MASTERCLASS

FOUNDER OF CORE RHYTHM FITNESS

HELLO BROADWAY LIVE 2021

# MAX CLAYTON

BROADWAY Q + A

BROADWAY'S MOULIN ROUGE, HELLO DOLLY

CONFIRMED





HELLO BROADWAY LIVE 2021

# CODY RENARD RICHARD

BUSINESS OF THE BUSINESS PANEL

*BROADWAY'S HAMILTON, KINKY BOOTS*



CONFIRMED

HELLO BROADWAY LIVE 2021



CONFIRMED

# DESI OAKLEY

BROADWAY Q + A

*BROADWAY'S WICKED, NATIONAL TOUR OF WAITRESS*

HELLO BROADWAY LIVE 2021

# ERICA DORFLER

ACTING MASTERCLASS

*BROADWAY'S THE GREAT COMET, MEMPHIS*



CONFIRMED

HELLO BROADWAY LIVE 2021



CONFIRMED

# LA SHELL WOOTEN

WELLNESS PANEL

*LICENSED THERAPIST*

HELLO BROADWAY LIVE 2021

# DR. JULIANA HAUSER

WELLNESS PANEL

LICENSED THERAPIST



CONFIRMED

HELLO BROADWAY LIVE 2021



CONFIRMED

# LAURA OSNES

BROADWAY Q + A

BROADWAY'S CINDERELLA, BONNIE + CLYDE

HELLO BROADWAY LIVE 2021

# BEN TYLER COOK

BROADWAY Q + A

*BROADWAY'S NEWSIES, MEAN GIRLS*



HELLO BROADWAY LIVE 2021



# EVA NOBLEZADA

BROADWAY Q + A

*BROADWAY'S MISS SAIGON, HADESTOWN*



## STUDENT WINS



“

Honestly? Before Hello Broadway, I was so scared of being on stage. But I have been able to open up and now I'm not only confident in my singing, but my acting and dancing as well!

**JOSEPH K**



“

I gained a new dedication and passion to musical theatre. The accomplished teachers and mentors brought out a performer in me that I had never seen before, and I had never felt this connected to my work. From the interactions I had with mentors, teachers, and fellow students, I realized that this community is where I belong, and that these people create the space for me to be the best version of my truthful self.

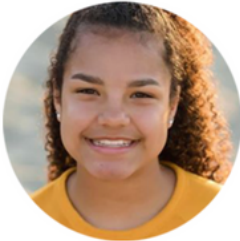
**AVA, STUDENT**



“

You not only train from the top Broadway professionals in the industry, you make so many connections with students that you could potentially work with (or for!) one day. It was the most eye-opening and life changing experience I've ever had.

**TOMI, STUDENT**



“

I not only learned more in a week than I ever have, but made real connections and friendships. To anyone who doesn't believe it would work online, allow yourself to be surprised and your expectations to be exceeded.

**ELLIE, STUDENT**

*what parents say*



“

We were literally blown away not only by the professionalism of the staff, but the incredible heart they bring to what they do. Robert has created a truly one-of-a-kind opportunity that will leave your child inspired to not only be a better performer but a better person.”

**SARAH, PARENT**

“

If your child has dreams of working in Musical Theatre, then this is the place to be! The staff at The Broadway Collective guides them and supports them by opening up opportunities to work with Broadway performers as well as receiving feedback. It's hard work but SO worth it!

**MARIA, PARENT**

“

I was amazed by the success of the online program. She was energized even though she was in front of a screen all day! Having access to people in smaller groups was an amazing benefit of being online. She would definitely not hesitate to do the program again online, and I wouldn't hesitate to support that decision.

**MICHELLE, PARENT**

“

The difference in her confidence was ASTOUNDING. As in, "is that my child up there?" It was worth EVERY. PENNY. Also, Robert is a no BS teacher. He tells it like it is - but with love and the desire to help you find your passion. Even if that means it's not to pursue a Broadway career. It really is worth the time and money if your child dreams of being on Broadway.”

**TRACI, PARENT**

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**LIVE**

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