

Free MASTERCLASS

MOVING FORWARD

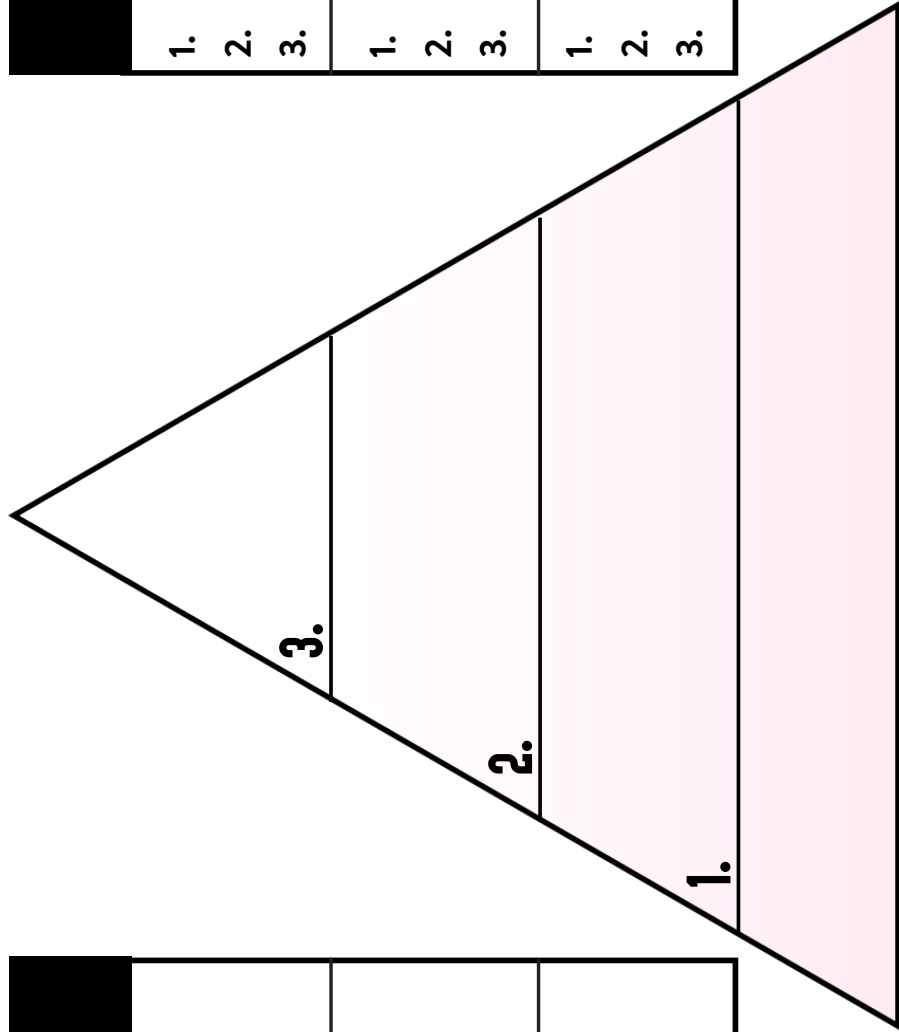
MON DEC 20
7PM ET

*3 THINGS SUCCESSFUL MUSICAL THEATRE
STUDENTS SHOULD PLAN ON DOING IN 2022*

MOVING FORWARD

2021		
1.		
2.		
3.		
1.		
2.		
3.		
1.		
2.		
3.		

2022		
1.		
2.		
3.		
1.		
2.		
3.		
1.		
2.		
3.		



HELLO
Broadway

BROADWAY'S
ONLINE ACADEMY

1.

1. _____

2. _____

3. _____

2.

1. _____

2. _____

3. _____

3.

1. _____

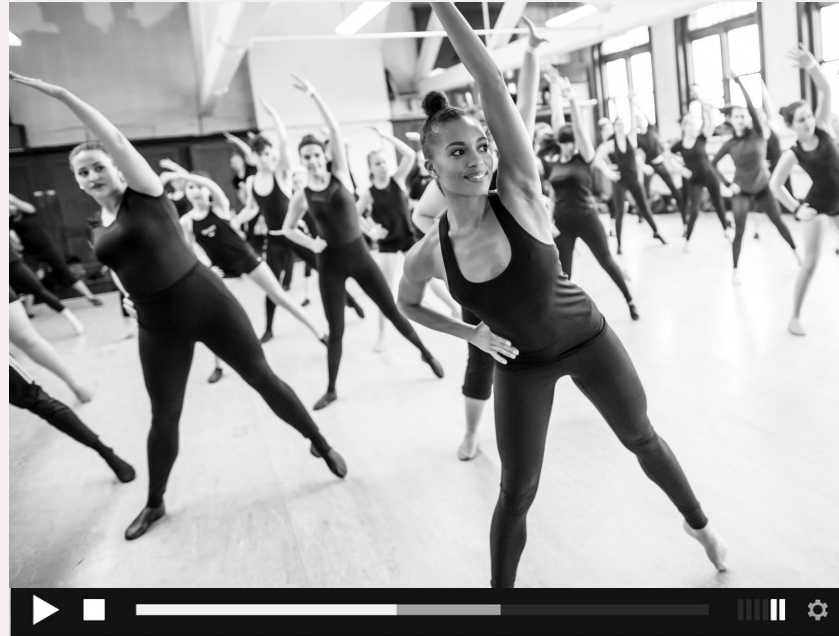
2. _____

3. _____

ENROLLMENT OPENS AFTER THE MOVING FORWARD MASTERCLASS

HELLO 2022 BROADWAY

FOR STUDENTS
AGES 12-25



CURRICULUM

WEEK 1	WEEK 2	WEEK 3	WEEK 4
Vocal ONLINE	Dance ONLINE	Acting ONLINE	Putting It Together ONLINE



STREAMING WEEKLY
MASTERCLASSES



SHEET MUSIC



REHEARSAL MP3
TRACKS

Hello Broadway is Broadway’s Elite Online Academy where Musical Theatre students get weekly training + personal feedback from professors from your top choice college Musical Theatre programs, casting directors of your favorite Broadway shows, the agents and managers who submit their clients for said shows—even the directors and choreographers of today and tomorrow. The best part? No travel required! Attend classes, meet with your mentors, and get personalized feedback—all online. We deliver an experience that is above and beyond anything you’ve seen before.

HELLO BROADWAY STARTS FEBURARY 1ST, 2022.

plus!

GET SPECIAL ACCESS TO OUR 2022 PLANNING SESSION

When you pay in full for Hello Broadway 2022 you will receive a bonus 1 hour strategy call with founder Robert Hartwell and team member Maggie Bera “Your 2022 Vision” as we guide you through envisioning your goals, plans, and wellness for the new year! This bonus call will happen in early January.

STUDENT WINS



“

Honestly? Before Hello Broadway, I was so scared of being on stage. But I have been able to open up and now I'm not only confident in my singing, but my acting and dancing as well!

JOSEPH K



“

I gained a new dedication and passion to musical theatre. The accomplished teachers and mentors brought out a performer in me that I had never seen before, and I had never felt this connected to my work. From the interactions I had with mentors, teachers, and fellow students, I realized that this community is where I belong, and that these people create the space for me to be the best version of my truthful self.

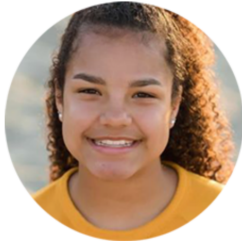
AVA, STUDENT



“

You not only train from the top Broadway professionals in the industry, you make so many connections with students that you could potentially work with (or for!) one day. It was the most eye-opening and life changing experience I've ever had.

TOMI, STUDENT



“

I not only learned more in a week than I ever have, but made real connections and friendships. To anyone who doesn't believe it would work online, allow yourself to be surprised and your expectations to be exceeded.

ELLIE, STUDENT

what parents say



“

We were literally blown away not only by the professionalism of the staff, but the incredible heart they bring to what they do. Robert has created a truly one-of-a-kind opportunity that will leave your child inspired to not only be a better performer but a better person.”

SARAH, PARENT

“

If your child has dreams of working in Musical Theatre, then this is the place to be! The staff at The Broadway Collective guides them and supports them by opening up opportunities to work with Broadway performers as well as receiving feedback. It's hard work but SO worth it!

MARIA, PARENT

“

I was amazed by the success of the online program. She was energized even though she was in front of a screen all day! Having access to people in smaller groups was an amazing benefit of being online. She would definitely not hesitate to do the program again online, and I wouldn't hesitate to support that decision.

MICHELLE, PARENT

“

The difference in her confidence was ASTOUNDING. As in, "is that my child up there?" It was worth EVERY. PENNY. Also, Robert is a no BS teacher. He tells it like it is - but with love and the desire to help you find your passion. Even if that means it's not to pursue a Broadway career. It really is worth the time and money if your child dreams of being on Broadway.”

TRACI, PARENT

EVERYTHING YOU GET

→ 6 MONTHS OF LIFE-CHANGING TRAINING

Dance, voice, acting, and audition skills—we cover it all! We bring out the excellence inside of you. You'll be astonished by how rapidly you improve.

→ MENTORSHIP FROM BROADWAY PERFORMERS

You've got questions about what it's really like work on Broadway? Wondering what it takes to "make it" in this competitive industry? Our Faculty is here to spill the tea.

→ SUPPORT FOR STUDENTS—AND PARENTS, TOO

Parents, we know you've got a million questions about musical theatre colleges, scholarships, and of course, "Is this a realistic career path for my kid?" We invite you to a Parents-Only info session. Ask anything. Get answers.

→ BEST LEARNING SCHEDULE EVER

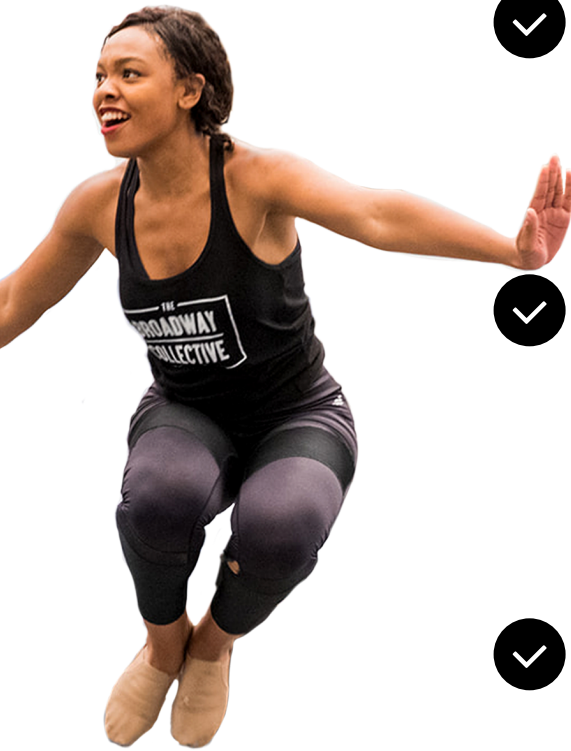
We have thoughtfully planned our curriculum to avoid burnout and foster creativity, rest, and results. Students complete their self-paced work in 2-3 hours per week.

→ SQUAD GOALS

Meet Broadway-obsessed students—like you! When you hang with ambitious, hard-working students, it motivates you to be your absolute best. These new friends will become your Broadway Family for years to come.



DURING OUR 6 MONTHS TOGETHER, YOU WILL...



TRAIN, TRAIN, TRAIN

Get world-class training from Broadway performers and industry professionals covering dance, voice, acting, and audition techniques.



BECOME AN AUDITION PRO

We give you a collection of 16-bar audition songs, sheet music, MP3 tracks, plus training on how to build confidence and own the room. Become The One they can't pull their eyes away from!



GET YOUR QUESTIONS ANSWERED

Ask questions about college programs, career paths, fears, funding, anything on your mind. We keep it real. We always give you the truth. No sugar coating.



CREATE YOUR AT-HOME TRAINING SPACE

Due to COVID-19, many schools, theatres, and dance studios are closed...indefinitely. But that doesn't mean you stop training. We show students how to set up a professional-level Training Space at home.



GET PERSONALIZED ATTENTION

Hello Broadway students are podded into small groups and each student receives individualized attention. You'll be on a first-name basis with your teachers!



CELEBRATE AND SHOW OFF YOUR HARD WORK!

Celebrate your effort what you've learned at the at the end of each month. You will end the year with self tapes that are audition ready that you can proudly share with confidence!



3 Payments of \$795

OR

1 Payment of \$2295

SPECIAL PAY IN FULL BONUS

Receive a 1-Hour Planning Call In January 2022 with Founder Robert Hartwell

INCLUDED

**ONGOING
SUPPORT**

"46% OF PARENTS SAY THEIR TEEN
HAS SHOWN SIGNS OF A NEW OR
WORSENING MENTAL HEALTH
CONDITION SINCE THE START OF THE
PANDEMIC IN MARCH 2020."

C.S. Mott Children's Hospital National Poll

**IN 2022, WE ARE CONTINUING TO MAKE
MENTAL HEALTH AND REST
FOUNDATIONAL TENETS OF OUR
PROGRAMMING.**

Students and Parents are invited to a **Monthly 90
minute Community Coaching Call.**

30 minutes with a mental health expert, 30
minutes with an Academy Coach, and 30 minutes
with an Industry Expert.

IS THIS RIGHT FOR YOU?

Hello Broadway isn't for everyone. Is it the right program for you?

WE'RE LOOKING FOR A PARTICULAR KIND OF STUDENT.

LET'S SEE IF YOU MEET THIS CRITERIA:

- ✓ You're a musical theatre student, ages 12-25.
.....
- ✓ You consider yourself to be a hard worker.
.....
- ✓ You are serious about pursuing a career in the performing arts.
.....
- ✓ You want to work on Broadway, in Hollywood, or maybe both!
.....
- ✓ You can envision yourself performing onstage, or maybe writing, directing, and producing too.
.....
- ✓ You want to get into a top college to study theatre, and you'd love to get a big scholarship.
.....
- ✓ You recognize that musical theatre is a highly competitive industry. To "make it," you will need the best training and serious commitment.
.....
- ✓ You're kind to others. You're not a bully. You will bring positivity and light into this community which is truly a Broadway Family.
.....
- ✓ Or, maybe you have a different career goal (medicine, engineering, education, etc.) but you LOVE theatre...and you're looking for a place where you can take classes, learn, grow, perform, and do what you love.


MEET YOUR COACHES

THERE ARE 22 SHOWS ON BROADWAY.
YOUR HELLO BROADWAY COACHES ARE
IN 18 OF THEM.

ain't
too
proud
THE LIFE AND TIMES OF
THE TEMPTATIONS

Disney
Aladdin

THE BOOK OF
MORMON



CHICAGO

COMPANY

A MUSICAL COMEDY ON BROADWAY

DEAR
EVAN
HANSEN

HADESTOWN
THE MYTH. THE MUSICAL.

H★MILTON



THE LION KING

jagged
little
pill

MEAN
GIRLS

BAR LUERMANN'S
REVOLUTIONARY FILM COMES TO LIFE
TRUTH BEAUTY FREEDOM LOVE
MOULIN
ROUGE
THE MUSICAL

THE
PHANTOM
OF THE OPERA

Tina
THE TINA TURNER MUSICAL

WEST
SIDE
STORY

WICKED