EXAMPLE 7 CATHERED

WHAT'S HOLDING YOU BACK?

"I'm afraid I don't have the time."



BROADWAY COLLECTIVE STUDENT, JESSY, HAD THE SAME QUESTIONS YOU DO.

Jessy was juggling a lot as a high school student and didn't want to commit to something that wasn't worth what little time she did have available to her.

- How could she fit our program into her schedule with all of her extracurricular activities?
- She is already training locally. Is this additional time investment really worth it?

But she liked that our prgram was flexible and could be done on her own time as long as she set aside 3-5 hours a week to complete her coursework.

So...she took a leap of faith.

And guess what? Jessy saw BIG results.

WHAT'S HOLDING YOU BACK?

GATHERED



"I didn't know if this would be worth the time. I loved that this training could be done on my own time so I took a leap of faith. I cut out what wasn't working locally and committed to training with Broadway performers weekly, and got into my dream college and even landed a lead role freshman year!"

DO YOU WANT BIG WINS LIKE JESSY BUT ARE UNSURE OF HOW TO FIT OUR PROGRAM INTO YOUR SCHEDULE?

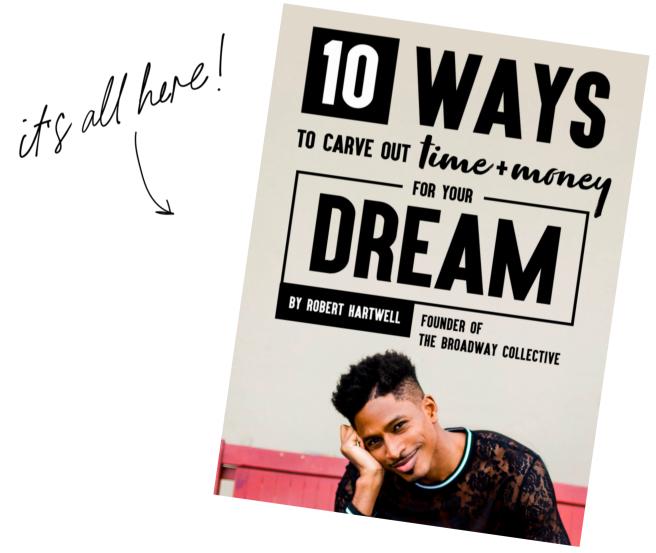
Set aside 10-15 minutes to really ask yourself the following questions:

- What am I currently dedicating my time to that is serving me the most?
- What am I currently dedicating my time to that is serving me the least?
- Where can I best fit 3-5 hours of time into my schedule for the Broadway Collective each week?

If you are able to find just 3-5 hours each week for Hello Broadway Live, we know you will get huge results. We would love to have you join us!

FREE GIFT FOR YOU!

Grab our ebook on how to carve out time + money for your training...



DOWNLOAD IT FREE AT

BWAYCOLLECTIVE.COM/10WAYS

WHY SHOULD YOU BE AT GATHERED?

Because you can't "take the summer off" and expect to nail auditions in the fall.

All around the country, fully committed, dedicated musical theatre students will be training—fiercely—this summer.

Why? Because your future is not cancelled.

The pandemic has not eliminated the standard of excellence this career requires.

The fact remains you will need to come into an audition room and be great.

That's why students who are serious about their future will be at Gathered this summer.

PS.

Gathered Alumni have already claimed 70% of the spots so you can't miss this limited registration opportunity!

GATHERED 2021

Mentorship + training from Broadway performers and Tony Awardwinning directors, choreographers, and casting directors.

8 weeks of coursebook preparation.

1 week of live intensive online training.



Gathered is an experience that changes how you pursue goals, your work ethic, discipline, character, and confidence.

THE GATHERED EXPERIENCE

2 MONTHS OF ONLINE TRAINING

Exclusive Gathered curriculum with research + technique assignments that prepare you mentally + physically for the week at Gathered within our private online community. Includes a physical student coursebook, parent workbook, sheet music, and mp3s.

A WEEK WITH BROADWAY PROS

Dance, voice, acting, and audition training with Tony-winning Broadway directors, choreographers, and performers as well as top agents, managers, and casting directors.

SHARECASE

A live performance + celebration on the last day to share what you've learned with parents and industry guests.

AN OPRAH-WORTHY SWAG BOX

We give you a week of custom Gathered designs to wear, wellness goodies, and industry tools that all Broadway performers auditioning from home use!

DINE + LEARN NIGHTLY WITH BROADWAY PERFORMERS

We give you a week of custom Gathered designs to wear, wellness goodies, and industry tools that all Broadway performers auditioning from home use!

SPECIAL GUESTS THROUGHOUT THE WEEK

Joining you for bonus seminars, meet-and-greets, and real talk.



BEN COOK



ASHLEY PARK



ERIKA HENNINGSEN



LACHANZE



GAVIN CREEL



KATE BALDWIN



ARIANA DEBOSE



COREY COTT



ALEX BRIGHTMAN



JAY ARMSTRONG JOHNSON



ALEX NEWELL



RICKY UBEDA



LAURA OSNES



TAYLOR LOUDERMAN



JESSICA VOSK



TAYLOR TRENSCH



BRYAN TERRELL CLARK



GIUSEPPE BAUSILIO

THE BEST OF BROADWAY



JUDITH FRANKLIN



CHRISTIAN DANTE WHITE



JOSH BURRAGE



SOLEA PFEIFFER



RAMONE OWENS



KEVIN MUNHALL



AMBER IMAN



LESLIE FLESNER



SUSIE CARROLL



JARED ZIRILLI



KELCY GRIFFIN



KHORI PETINAUD



SARAH MEAHL

THE BEST OF BROADWAY



WARREN CARLYLE



AL BLACKSTONE



ROBERT HARTWELL



KATHLEEN MARSHALL



JASON SPARKS



CONNOR GALLAGHER



JOSH BERGASSE



JOSH RHODES



SARA EDWARDS

WHO TEACHES YOU AT GATHERED?

THE BEST OF BROADWAY





MICHAEL ARDEN



SCHELE WILLIAMS



HEIDI MARSHALL



KASEY GRAHAM



MICHAEL WARNER



GINA RATTAN



ZI ALIKHAN





JEREMY LEINER



HAROLD LEWTER Manager



EDDIE RABON Agent



VICTORIA KRESS

WHO TEACHES YOU AT GATHERED?

THE BEST OF BROADWAY



DAVID CHASE



JUSTIN HORNBACK



ALVIN HOUGH, JR.



JESSE KISSEL



DAVID DABBON





BENTON WHITLEY, CSA



KATE LUMPKIN, CSA



ERIC WOODALL, CSA



REBECCA SCHOLL, CSA



SAM YABROW

THE BEST OF BROADWAY



JACK SIPPEL



RYAN WORSING



DARIUS BARNES



BRENDON STIMSON



RAMONE OWENS



GRASAN KINGSBERRY



BRITTNEY GRIFFIN



SUSAN HYATT BOLD Founder



MIKE RUCKLES Vocal Technique



TYLER MCKENZIE Wellness



NICOLE ALVAREZ



JOE ROSKO Fitness



ELIZABETH MCNEIL BOLD Facilitator



DR. JULIANA HAUSER Wellness



JANE JOURDAN Wellness



IMAN BARNES Fitness



NIKKI KIMBROUGH Fitness



BECCA HADEN Launch to Land



LA SHELL WOOTEN Wellness



TALIA THIESFIELD Stylist



RODRICK COVINGTON Fitness



SUMMER CAMP	GATHERED
Camp Counselors 1	Tony Award-Winning Directors + Choreographers
Dining Hall 2	2 Nightly Dine + Learn with Broadway Performers
Put on a Show 3	3 1-on-1 Coaching with Broadway Casting Directors + Agents
Sing by the Fire	 4 Sing with Tony Award-Winning Broadway Inspirational Voices
Make TikTok Videos 5	5 Build Your Own Actor Website with Launch to Land
Arts + Crafts 6	6 Audition Wardrobe Styling Sessions
Pool Time 1	 Daily Conditioning with Broadway's Core Rhythm Fitness
Waiting to Get There 8	8 Weeks of Coursebook + Community
Missing Your Parents 9	9 Parent Coursebook + Community + Support
Campers 10	Like-Minded, Forward-Focused Musical Theatre Students

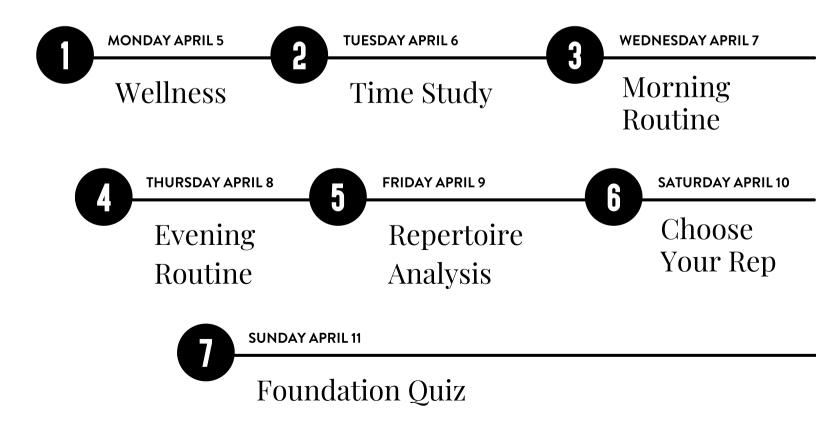
KICK-OFF CALL

MONDAY APRIL 5 @ 6PM ET

FOUNDATION PRE-WORK

SELF-PACED LEARNING

① 20 MINUTES PER DAY



GATHERED COURSEBOOK

SELF-PACED LEARNING () 3-5 HOURS PER WEEK 1 HOMEWORK IS DUE ON SUNDAYS BY 5PM ET

REP: Golden Age Uptempo

LEARNING: The Business of Broadway



EE

REP: Golden Age Ballad

LEARNING: The Training Necessary



REP: Dance

LEARNING: Launch to Land



REP: Contemporary Uptempo

LEARNING: Marketing for Actors

8 WEEKS



GATHERED COURSEBOOK

SELF-PACED LEARNING () 3-5 HOURS PER WEEK 1 HOMEWORK IS DUE ON SUNDAYS BY 5PM ET

8 WEEKS

REP: Contemporary Ballad

LEARNING: BOLD



5

VEE

REP: Monologue 1

LEARNING: The Education Necessary



REP: Broadway Inspirational Voices

LEARNING: Broadway As A Career



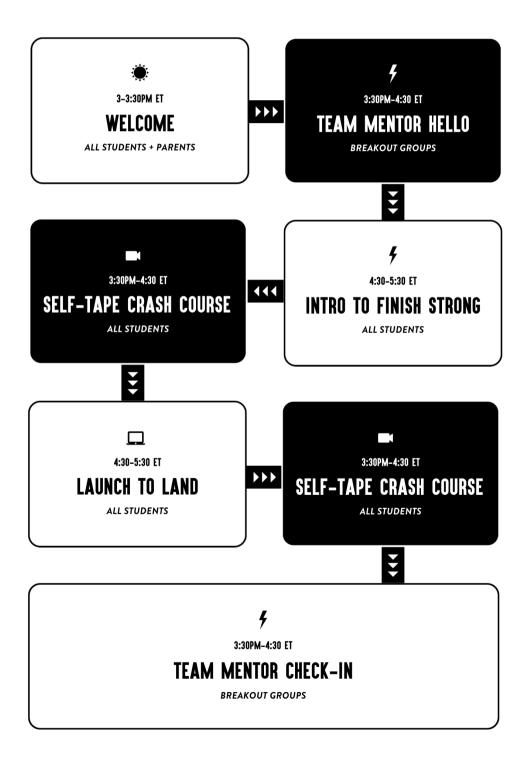
REP: Monologue 2

LEARNING: What to Pack



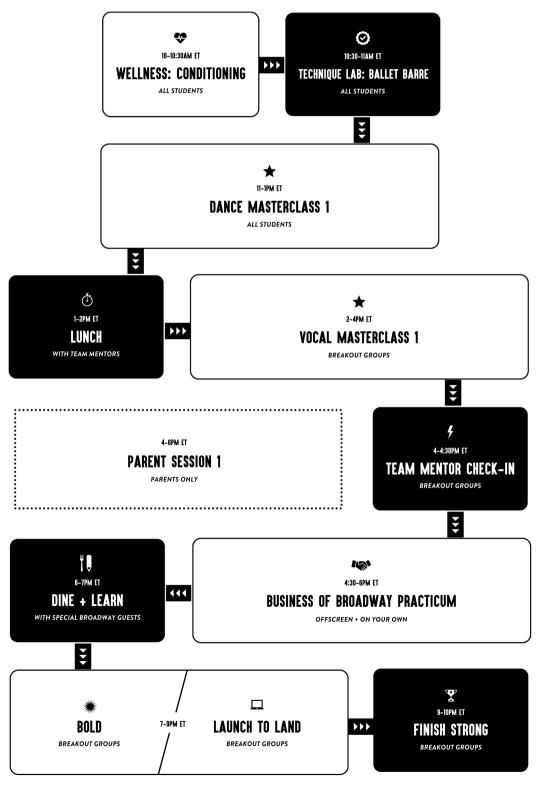
LIVE WEEK

TUESDAY



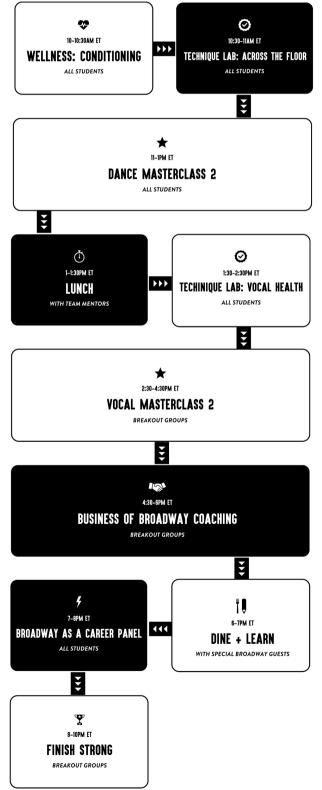
LIVE WEEK

WEDNESDAY



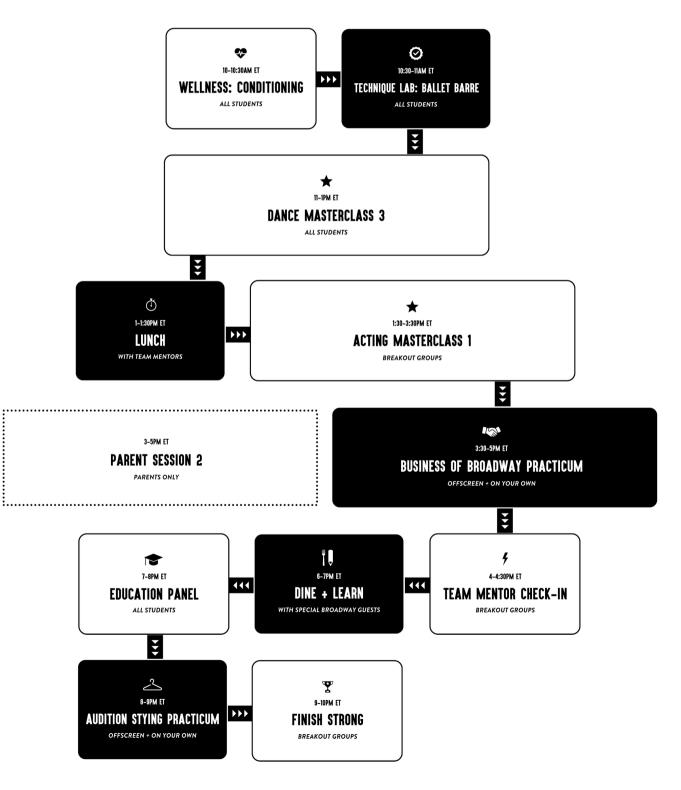
LIVE WEEK

THURSDAY



LIVE WEEK

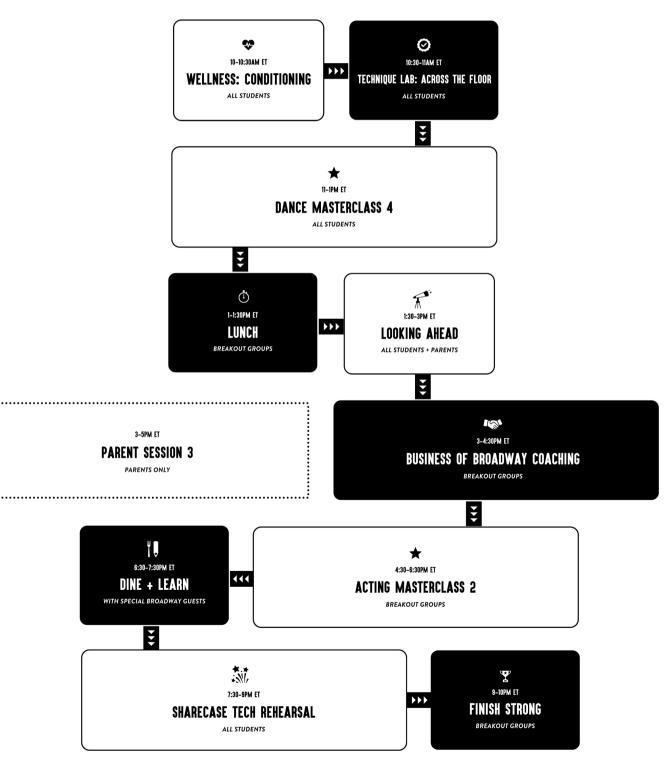
FRIDAY



LIVE WEEK

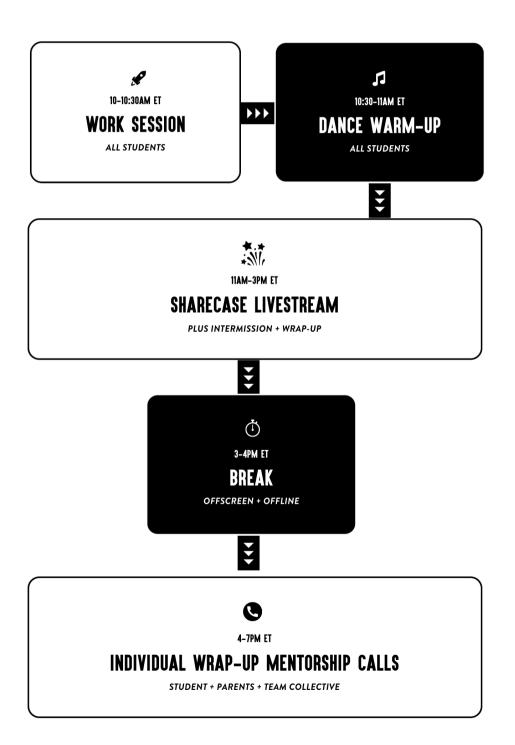
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SATURDAY



LIVE WEEK

SUNDAY



WHAT GATHERED ALUMNI SAY



"No other program is going to prepare you as accurately for a professional life in theatre as Gathered does!"

JESSY, GATHERED STUDENT



"The training is unlike anything else you will experience. Gathered can be a little intense sometimes, but it is definitely a necessity. Not to mention the amazing new group of friends you get!" ASHLEY, GATHERED STUDENT



"You will be pushed to reach new realizations in your artistry. Say YES to this lifechanging opportunity!"

ALLISON, GATHERED STUDENT



"You have a lot to work on at Gathered but they will show you that you also have a lot that should be celebrated. Gathered lets you do all of that!"

ESSENCE, GATHERED STUDENT

WHAT GATHERED ALUMNI SAY



"Gathered absolutely changed my life. Give it your all and I promise you won't regret it." MACKENZIE, GATHERED STUDENT



"Gathered is the most rewarding experience of your life. I found a new part of myself that I didn't know existed."

KATHRYN, GATHERED STUDENT



"TAKE THIS OPPORTUNITY! There are not enough words to explain how amazing this experience is."

ELLA, GATHERED STUDENT



"Gathered is the best place to show you the reality of making it in this industry. Trust the process, trust the people, and trust yourself that you can do great things."

ESSENCE, GATHERED STUDENT

WHAT GATHERED FACULTY SAY



"I feel like these kids are getting the opportunity of a lifetime at Gathered. The fact that they get to hone their skills and continue to make their dream a reality is just really exciting. I wish I would have had that as a kid."

LAURA OSNES, TONY AWARD NOMINATED BROADWAY PERFORMER



"If I could have had a program like this, I would have had way more confidence that I knew what I was doing. Getting to work with Broadway performers would have been a huge opportunity to understand what it's like to work on Broadway, how hard it is, and how amazing and rewarding it can be."

TAYLOR LOUDERMAN, BROADWAY PERFORMER



"The way everyone supports each other and is rooting for each other and celebrating success, but also celebrating mistakes and failures is what makes the students at Gathered so special, and this program so unique."

TAYLOR TRENSCH, TONY AWARD WINNING BROADWAY PERFORMER



"Robert Hartwell was one of my first teachers: he is supportive and kind, but he's going to make you work your butt off and he will not settle for less than your best. **How he creates a classroom atmosphere is how every teacher should: which is why I got involved immediately when he asked!**"

ERIKA HENNINGSEN, BROADWAY PERFORMER

WHAT GATHERED FACULTY SAY



"I'm so excited to be a part of Gathered because this is a group of kids that is incredibly disciplined, passionate, and talented. **That combination makes them the most exciting to teach and be around.**"

SOLEA PFIEFFER, BROADWAY PERFORMER



"If I had a program like Gathered, I think my training would have expedited from the beginning. You start at such a high level so early on that it almost surpasses what any school or any other regional theater can teach you."

JACK SIPPEL, BROADWAY DANCE CAPTAIN



"I love the culmination at Gathered of all the artists coming together to really impart on these young people how important training is, and how important critical feedback is to help them start their careers."

KELCY GRIFFIN, BROADWAY PERFORMER



"Gathered is one of the only programs in the nation that introduces kids to working professionals in the business, giving them firsthand experience from the people doing it every single day on Broadway at the highest caliber."

JASON SPARKS, BROADWAY DIRECTOR/CHOREOGRAPHER

OUR GATHERED 2021 PARTNERS



The POP Planner stands for "Process Over Product," and it is The Broadway Collective's exclusive and oneof-a-kind agenda book designed just for our students! The POP Planner changes the way you view the week ahead with a Time Study, Monthly Milestone Checkpoints, a Habit Tracker, and more!

Chieko Watanabe will bring your POP Planner to life as your productivity coach. Reflecting on your past planning and reframing how you will make healthy changes moving forward is essential to growing as a person and as a performer. Productivity coaching will take your time management, self-care, and training at Gathered to the next level!

Developed by a team of coaches, psychologists, and educators—along with input from teens—BOLD is a unique 7-week program for teens to build confidence and self-esteem, create a healthy body image, and establish positive habits that last a lifetime.

The BOLD mission is to help teens feel strong, confident, and powerful. We're creating a generation of young people who are ready to stand tall, use their voices, advocate for themselves, go after their dreams, and make history.

Certified BOLD Facilitator Elizabeth McNeil will be leading the students through the 7 week program in the Coursebook along with the Live Week of Gathered.

BOLD

OUR GATHERED 2021 PARTNERS

LAUNCH ^{TO} LAND

We are teaching our students at Gathered how to market their skills even as an artist-at-home. Launch To Land helps students create and launch their own website so they can start presenting themselves as the professional up-and-coming performers they are! Students will walk away with a valuable working knowledge of how to take control of and take pride in their digital presence because ultimately: your name is your brand and we're gonna give you the tools to own it at Gathered.

Launch to Land was created by The Broadway Collective Brand Architect Becca Haden.

The Tony Award-winning Broadway Inspirational Voices (BIV) is a diverse, professional choir of Broadway artists, united to change lives through the power of music and service.

This summer our Gathered students will coach and perform a special ensemble piece from BIV's Broadway Our Way series.

In addition to numerous concerts, the Grammynominated choir has performed with award-winning artists such as Mariah Carey, the Yeah Yeah Yeah's, STING, Elton John, Vanessa Williams, Heather Headley, Billy Porter. BIV has been featured on The David Letterman Show, The Rosie O'Donnell Christmas Special, multiple Tony Awards Telecast, Smash and America's Got Talent.

OUR GATHERED 2021 PARTNERS



Our official fitness sponsor is Core Rhythm Fitness. Every morning students will begin their day with the CRF Team who train Broadway's biggest names.

Core Rhythm Fitness specializes in mind, body, and spirit transformation. Renowned as Broadway's and New York City's fitness hub, they are a boutique fitness and nutrition company dedicated to manifesting remarkable and sustainable results.

Founded in 2012 by CEO, Rodrick Covington, CRF is based in SoHo, New York City. Rodrick believes the best way to transform the body is through the core. Pilates and high-intensity interval training (HIIT) methodology builds core strength and creates alignment in the body for our students at Gathered.

REGISTER FOR

GATHERED 2021

bwaycollective.com/gathered-registration

WANT TO WATCH THE LAUNCH PARTY LIVESTREAM

bwaycollective.com/party-replay

QUESTIONS?

bwaycollective.com/connect

hello@bwaycollective.com