

Broadway's OPEN

THE STAR-STUDED IN-PERSON
MASTERCLASS EXPERIENCE
LIVE IN NYC

WHAT'S HOLDING YOU BACK?

“I don't know if online
training really works.”

Do you want to join our Program but hesitant to believe that online training actually works?



**BROADWAY COLLECTIVE
STUDENT, HUNTER,
BELIEVED IN ONLINE
TRAINING, BUT HIS FRIENDS
HAD DOUBTS.**

Hunter says: "When explaining to my friends that I was training with The Broadway Collective, an Online academy, they wondered if I was actually going to improve by just sending in videos. I can tell you right now that receiving feedback from Broadway professionals, even through videos, improved my skills immensely."

As a result of his commitment to training online, Hunter saw huge results!

Through our Program he was able to nail his 20 college auditions and went into those dance calls with confidence and ease all thanks to his time in our program. He is now a student at the University of Oklahoma pursuing his BFA in musical theatre!



"Now, after having completed my college auditions, I can confidently say that I killed those college dance calls. My success in my college auditions I greatly attribute to the skills I achieved through the Hello Broadway."

—HUNTER

While so many programs have had to adjust to online learning during this time, The Broadway Collective has been a leader in online Musical Theatre education. We have been established for almost 5 years and we are only getting better.

ARE YOU WANTING TO COMMIT TO THE BROADWAY COLLECTIVE, BUT STILL UNSURE OF HOW IT WILL WORK ONLINE?

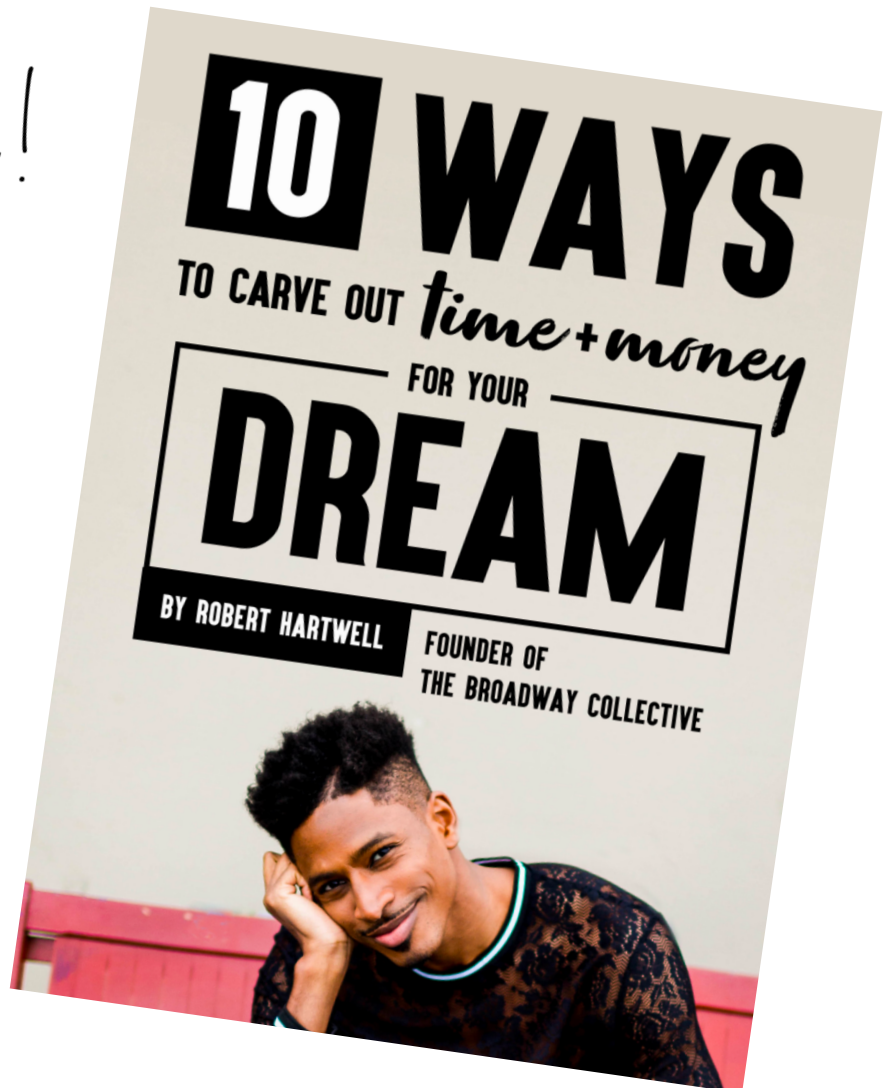
Set aside 10-15 minutes to really ask yourself the following questions:

- **How many of my current local teachers are actively working on Broadway?**
- **How often am I getting personalized feedback on my singing, dancing, and acting with my current local training?**
- **Am I surrounding myself with current like-minded people who have the same dreams and goals as I do?**

FREE GIFT FOR YOU!

Grab our ebook on how to
carve out time + money for
your training...

it's all here!



DOWNLOAD IT FREE AT

[BWAYCOLLECTIVE.COM/10WAYS](https://bwaycollective.com/10ways)



WHAT IS BROADWAY'S OPEN?

***BROADWAY'S OPEN IS A PROGRAM PRESENTED BY
THE BROADWAY COLLECTIVE, A MUSICAL THEATRE
EDUCATION COMPANY BASED IN NYC.***

With Broadway's Open, students (ages 12 to 18) get a spectacular weekend of live in-person training in NYC including dance, voice, acting, and audition masterclasses with our world-class Faculty.

Students also receive tickets to a Broadway show—and participate in a Sharecase Performance where they perform live in front of an audience. Parents are welcome to come watch!

Prior to the weekend in NYC, students receive 4 weeks of online coursework to accelerate their skills and prepare them for the in-person event.

This year, Broadway's Open coincides with the re-opening of the Broadway theatre district in NYC—making this a historic and unforgettable moment for students and parents to experience together.

Our mission is to leave each student with stronger artistic skills, greater confidence and an accelerated work ethic that is required to *make it* in the competitive theatre industry.

EVERYTHING YOU GET

→ COURSEBOOK + SWAG

The Broadway's Open Swag Box—including your student + parent coursebook.

ONLINE COURSEWORK FROM BROADWAY MENTORS

→ 4 weeks of online coursework and personalized feedback from Broadway performers who will serve as your mentors + coaches through the entire process.

LIVE WEEKEND IN NYC

→ 1 spectacular weekend of live in-person training in NYC with our award-winning Faculty. Dance, voice, acting, audition skills, mental and physical wellness for artists—we cover it all. You'll also be invited to panel events covering the Business of Broadway and Theatre As a Career.

STUDENT SHARECASE PERFORMANCE

→ Share what you learned in front of a live audience. (Parents, you're invited to watch!)

TICKET TO A BROADWAY SHOW

→ Celebrate the grand reopening of live theatre with a ticket to a Broadway show!

PARENTS-ONLY INFO SESSIONS

→ Ask all your questions about college options, agents, managers, how to help your child succeed.

PRICELESS ENCOURAGEMENT + MOTIVATION

→ Our world-class Faculty will bring out the greatness that's inside of you—and inspire you to become the best young artist and human being that you can be.

BROADWAY'S OPEN 2021 SCHEDULE

ONLINE TRAINING
STARTS OCT 25

LIVE NYC WEEKEND
NOV 20 - 21

4 WEEKS OF ONLINE COURSEWORK

OCT 25-NOV 19 2021

WEEK 1	WEEK 2	WEEK 3	WEEK 4
VOCAL MASTERCLASS <i>+ Wellness for Broadway</i>	DANCE MASTERCLASS <i>+ Education for Broadway</i>	ACTING MASTERCLASS <i>+ The Business of Broadway</i>	MENTORSHIP + PUTTING IT ALL TOGETHER

- ✔ Lessons will be available Mondays at 12PM ET and Homework will be due Sundays by 5PM ET.
- ✔ All work is online, at your own pace, and requires 3-5 hours of your time.

IS THIS RIGHT FOR YOU?

Broadway's Open isn't for everyone. Is it the right program for you?

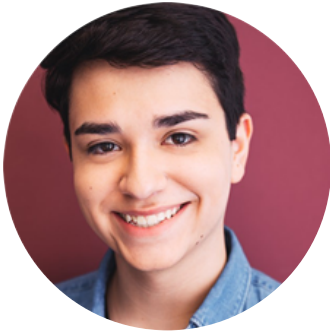
WE'RE LOOKING FOR A PARTICULAR KIND OF STUDENT.

LET'S SEE IF YOU MATCH THIS CRITERIA:

- ✓ You're a musical theatre student, ages 12-18.
.....
- ✓ You are ready to stretch out of your comfort zone.
.....
- ✓ You are serious about pursuing a career in the performing arts. You want to work on Broadway, in Hollywood, or maybe both!
.....
- ✓ You can envision yourself performing onstage, or maybe writing, directing, and producing too.
.....
- ✓ You want to get into a top college to study theatre, and you'd love to get a big scholarship.
.....
- ✓ You recognize that musical theatre is a highly competitive industry. To "make it," you will need the best training and serious commitment.
.....
- ✓ You're kind to others. You're not a bully. You will bring positivity and light into this community which is truly a Broadway Family.
.....
- ✓ Or, maybe you have a different career goal (medicine, engineering, education, etc.) but you also love theatre...and you're looking for a place where you can take classes, learn, grow, perform, and do what you love.

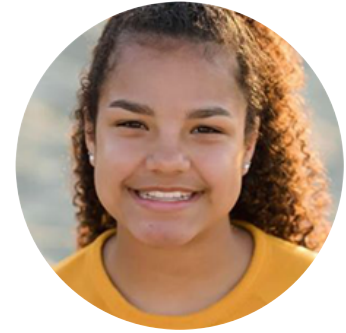
If that's you (or your child), Broadway's Open will be a transformative experience.

WHAT OUR STUDENTS SAY



"Honestly? Before The Broadway Collective, I was so scared of being on stage. But I have been able to open up and now I'm not only confident in my singing, but my acting and dancing as well!"
JO, STUDENT

"I gained a new dedication and passion. The accomplished mentors brought out a performer in me that I had never seen before, and I had never felt this connected to my work. The Broadway Collective creates the space for me to be the best version of my truthful self."
ELLIE, STUDENT



"I not only learned more than I ever have, but made real connections and friendships. To anyone who doesn't believe it would work online, allow yourself to be surprised and your expectations to be exceeded"
AVA, STUDENT

WHAT OUR PARENTS SAY

If your child has dreams of working in Musical Theatre, then this is the place to be! The team at The Broadway Collective guides them and supports them by opening up opportunities to work with Broadway performers as well as receiving feedback. It's hard work but SO worth it!

MARIA, PARENT

The difference in her confidence was ASTOUNDING. As in, "is that my child up there?" It was worth EVERY. PENNY. Also, Robert is a no BS teacher. He tells it like it is - but with love and the desire to help you find your passion. Even if that means it's not to pursue a Broadway career. It really is worth the time and money if your child dreams of being on Broadway."

TRACI, PARENT

We were literally blown away not only by the professionalism of the team, but the incredible heart they bring to what they do. Robert has created a truly one-of-a-kind opportunity that will leave your child inspired to not only be a better performer but a better person."

SARAH, PARENT



BWAYCOLLECTIVE.COM/OPEN

REGULAR TICKET

- ONLY 25 SPOTS AVAILABLE -

- ✓ 4 Weeks of Online Prep to get you NYC-ready
- ✓ 1 LIVE In-Person Weekend Intensive in NYC
- ✓ Ticket to a Broadway show
- ✓ Student Sharecase performance
- ✓ Parents-Only Info Session
- ✓ Broadway's Open Swag Box

ONE TIME PAYMENT

\$1995

3 MONTHLY PAYMENTS

\$665

-OR-