

HELLO
Broadway,

BROADWAY'S
ONLINE ACADEMY

WHAT'S HOLDING YOU BACK?

“My child wants to join Hello Broadway, but I'm unsure of their commitment level.”

Hello Broadway parent, Alicia, had the same concerns for her daughter as you do.

She was unsure that her daughter, Chloe, could give her all to an online program. It is a big investment that she couldn't see paying off unless Chloe was 100% committed to her work.

But guess what? Chloe jumped in and saw HUGE results. Because of Hello Broadway, Chloe got accepted into a competitive performing arts high school.

Alicia says:

"As a parent, I look at Hello Broadway as an investment in her future. Chloe ended up diving head first into the program and committing to her training. I believe that Chloe's participation in Hello Broadway helped land her a place in her school's performing arts program which validated this investment."

We are so proud of you, Chloe!



So, your child wants to do Hello Broadway. You're looking into their precious angel-face, you can see the excitement and hope gleaming in their eyes, and you want to say, "Yes!" But first, you want to make sure this is really a good investment.

BEFORE ENROLLING IN HB, HERE ARE SOME GOOD QUESTIONS TO ASK YOUR CHILD:

1. Why do you want to do Hello Broadway?

What do you feel this will add to your life?

2. You've signed up for other things before—karate classes, guitar lessons, etc.—and then you lost interest and didn't take the work seriously.

You have a history of getting excited about new things (new hobby, new class, new puppy) and then fizzling out. How is this time going to be different? Tell me how you plan to approach this differently.

3. You have schoolwork, chores, and other commitments besides musical theatre. How will you make time for everything?

Walk me through your plan.

4. Hello Broadway isn't free. Do you plan to contribute financially?

Are you going to chip in? What's your plan to do that?

5. Let's make a deal. If I agree to enroll you in Hello Broadway, then you will do _____. Does that sound fair? Deal?

Actions speak louder than words, so I am counting on you to follow through on your end of the bargain.

WE HOPE THIS CHAT WITH YOUR CHILD
GOES WELL!

You might also want to peruse the list of 10 reasons to enroll
your child in Hello Broadway below. And when you're ready,
enroll here:

BWAYCOLLECTIVE.COM/HB

WE HOPE TO SEE YOU INSIDE HB SOON!

10 REASONS TO SIGN UP YOUR CHILD FOR HELLO BROADWAY

Hello Broadway is an online musical theatre academy for students, ages 12 to 25.

Your child receives dance, voice, and acting classes led by Broadway's top talent. Classes happen online in our state-of-the-art online classroom. No need to leave home. We bring Broadway to you.

Inside Hello Broadway, your child will build confidence, make new friends, and be surrounded by inspirational role models and mentors.

For less than the cost of individual dance, voice, and acting lessons, your child gets specialized, comprehensive musical theatre training from the best in the industry.

We know this is a big investment. We want to demonstrate why HB is absolutely worth it. Here are [10 Reasons to Sign Up Your Child for Hello Broadway](#).

1. Because now, more than ever, your child needs positive role models, healthy routines, a feeling of consistency and normalcy, inspiration, hope, and joy. And that is exactly what we provide to our students inside Hello Broadway.

2. Because in Hello Broadway, we don't just teach dance, voice, and acting. We also teach crucial life skills like time management, organization, goal setting, discipline, work ethic, teamwork, professionalism, and how to build a positive, winning mindset, even when life is tough.

3. Because studying theatre sets you up for a successful future. Numerous studies confirm that students who study theatre typically have higher GPA and higher SAT scores than students who do not.

“Students involved in drama performance coursework outscore non-arts students on the SAT by an average of 65 points in the verbal component and 34 points in the math component.” –College Entrance Examination Board Study

*“Students who took an elective arts class had significantly higher GPAs and better scores on standardized reading and math tests than peers who were not exposed to the arts.” –Study published in the journal *Psychology of Aesthetics, Creativity, and the Arts*, analyzing 30,000 students over a 10-year period*

4. Because studying theatre significantly improves your writing and public speaking skills. This means your child will excel when writing college admissions essays, writing resumes and cover letters, doing future job interviews, or speak in front of a group of colleagues in the future.

“Theatre arts, including performance, classes, and participation in a drama club” are direction connected with “gains in reading proficiency, gains in motivation, and higher levels of empathy and tolerance towards others.” –UCLA study analyzing data from 25,000 students

5. Because Hello Broadway provides a safe space for LGBTQI kids to be fully themselves, a place where they are celebrated instead of bullied. One of our students, Joseph, told us that Hello Broadway literally saved their life.

6. Because we teach your child how to dream big, set goals, and put in the hard work that's required to make it happen. Whether your child dreams about working on Broadway, or becoming a doctor, engineer, filmmaker, or U.S. President, we teach your child how to turn a dream into reality.

7. Because your child's academic success is highly influenced by their social circle. Studies show that when your child hangs out with high achievers who get good grades, your child's GPA will rise due to "positive peer pressure." Inside Hello Broadway, your child will be surrounded by excellence. We help your child to be their very best self.

8. Because we prepare our students for collegiate success. Over 90% of our high school seniors get into their top choice college to study musical theatre, with an average scholarship amount of \$20,000. This is largely due to the intensive preparation they receive inside HB. We prepare students for the rigorous college audition process, and make sure they're ready to impress the judging panel and win a coveted spot in these highly-competitive theatre programs.

9. Because parents constantly tell us, "This was the best investment I've ever made for my child. I see such a difference in my kid. She's motivated, she's focused, she's got a sparkle in her eyes."

10. Because let's face it, the world is very uncertain right now. Your child is carrying a lot of stress about the future: college, student loan debt, the economy, job prospects, all of it. Your child needs a place where they can go to shake it off, move, sweat, sing, play, and process their emotions in a healthy way. We provide that place for our students. It is so needed.

WHAT NOW? TWO OPTIONS:

OPTION 1.

Enroll your child in Hello Broadway for a full year. By committing to a full year, you'll save money this way.

OPTION 2.

Email our team at hello@bwaycollective.com or ask one of our Hello Broadway coaches a question if you are interested in Hello Broadway but want to ask a few questions before enrolling.

Whichever option you choose, please take action quickly, because enrollment for the next round of Hello Broadway is open for a short time!

ACT FAST! DOORS CLOSE THURSDAY, FEBRUARY 17TH @ 11:59 PM ET

TRAIN FOR
BROADWAY
WITH BROADWAY.

EVERY WEEK FROM
YOUR HOME.



FOR STUDENTS
AGES 12-25

Join Broadway's elite online academy where Musical Theatre students get weekly training + personal feedback from working Broadway professionals.



HI! I'M ROBERT HARTWELL.

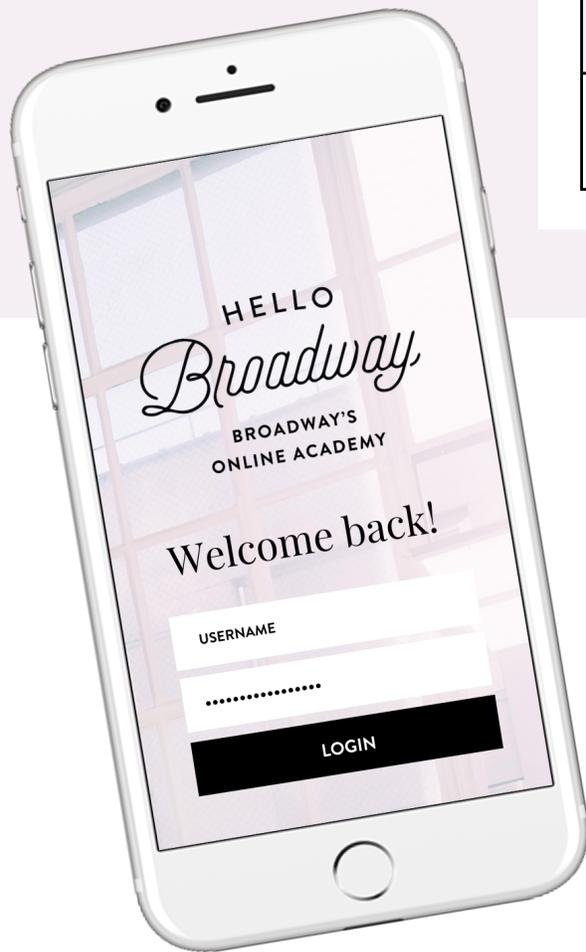
There are moments in life when you make one decision, one choice, and everything changes forever. Your life is never the same.

This is one of those moments. Because I'm inviting you to say "Yes!" and enroll in Hello Broadway.

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THE CURRICULUM

| | FEB | MARCH | APRIL | OCT | NOV | DEC |
|--------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
| WEEK 1 | VOCAL Golden Age | VOCAL Contemporary | VOCAL Pop | VOCAL Golden Age | VOCAL Contemporary | VOCAL Pop |
| WEEK 2 | DANCE Golden Age | DANCE Contemporary | DANCE Stylistic | DANCE Golden Age | DANCE Contemporary | DANCE Stylistic |
| WEEK 3 | ACTING Shakespeare | ACTING Dramatic | ACTING Comedic | ACTING Shakespeare | ACTING Dramatic | ACTING Comedic |
| WEEK 4 | PUTTING IT TOGETHER | PUTTING IT TOGETHER | PUTTING IT TOGETHER | PUTTING IT TOGETHER | PUTTING IT TOGETHER | PUTTING IT TOGETHER |



What's Inside Hello Broadway



STREAMING WEEKLY
MASTERCLASSES



REHEARSAL MP3
TRACKS



SELF-TAPE UPLOAD



SHEET MUSIC



ANALYSIS
WORKSHEETS



COMMUNITY



MOBILE & TABLET FRIENDLY



WORK AT YOUR OWN PACE



FROM ANYWHERE IN THE WORLD

what parents say



"Hello Broadway pushed Susan to deliver three monologues in one self-tape, including Shakespeare. I was doubtful! **But wow. I was so impressed by the work that Susan put in to prepare and push through, and then I found myself lost in the moment.** I forgot that it was her, and that this was an assignment. I got choked up by an emotional moment, and laughed, and was completely pulled into the characters she created."



AMY, PARENT

"**It is a lifetime investment in your child's future.** Hello Broadway is more than a program, it is a family of people that understand your child's love for musical theatre. They will love and challenge your child more than any other program."



ELAINE, PARENT

"The Broadway Collective gave Bella the confidence to audition outside of school for Broadway and Off-Broadway productions, and **she was cast in both of the Off-Broadway shows she auditioned for.**"



GARY, PARENT

"Joseph had minimal formal training in Dance and Singing and none in Acting. **The Broadway Collective has filled all the holes and honed Joseph's skills** so much so that he was cast in several musicals as lead characters!"



JOANGELI, PARENT

"This business requires Olympic level preparedness and training in order to succeed. **The Broadway Collective provides training that can get performers to that skill level,** along with the physical and mental readiness needed to thrive in this competitive world."



ERIN, PARENT

"**Training at The Broadway Collective has changed my daughter's life.** Not only did it give her the direction she needed to put her on the right trajectory towards her goals, it made her even more committed to this career."



SARA, PARENT

"Training at The Broadway Collective has changed Abby as a person. She has gained a whole lot of confidence in her training and herself. **She used to be afraid to put herself out there. She now knows she has to show up!**"



LISA, PARENT

STUDENT WINS



Abby landed the lead **and** a spot in a BFA program!

ABBY SAYS:

“The biggest growth in my skills since training in Hello Broadway involves specificity in storytelling. Previously, I believed that it was okay to stand up and just sing a song for the fun of it. I took these skills into my high school musical and college auditions...and I got both the lead and into a BFA college program!”



Jack got caught up on his skills and got into a BFA program!

JACK SAYS:

“Hello Broadway taught me the importance of consistency and how to manage a heavy workload. This has allowed me to continue to be a better artist by knowing how to put in the work at home every single week. I even got into my dream college!”

STUDENT WINS

TJ booked his first Regional theatre production!



TJ SAYS:

“Hello Broadway has helped me realize who I want to be and taught me how to trust in myself! I used to lack confidence but now I know that I have to trust in the process and be okay with where I am but also continue to work to be better.”



Ellie landed the lead role at her local theatre!

ELLIE SAYS:

“Training in Hello Broadway has improved my time management and provided me with feedback and mentorship that I can apply to all aspects of my daily life. I have truly seen the work start to work and my confidence has grown tremendously.”

STUDENT WINS



Bailey was accepted into 6 musical Theatre College programs!

BAILEY SAYS:

“Before Hello Broadway, I was lacking a lot of confidence and was not using the training and skills that I knew I once had. **Hello Broadway helped me gain back that confidence and help me grow as a performer.**“

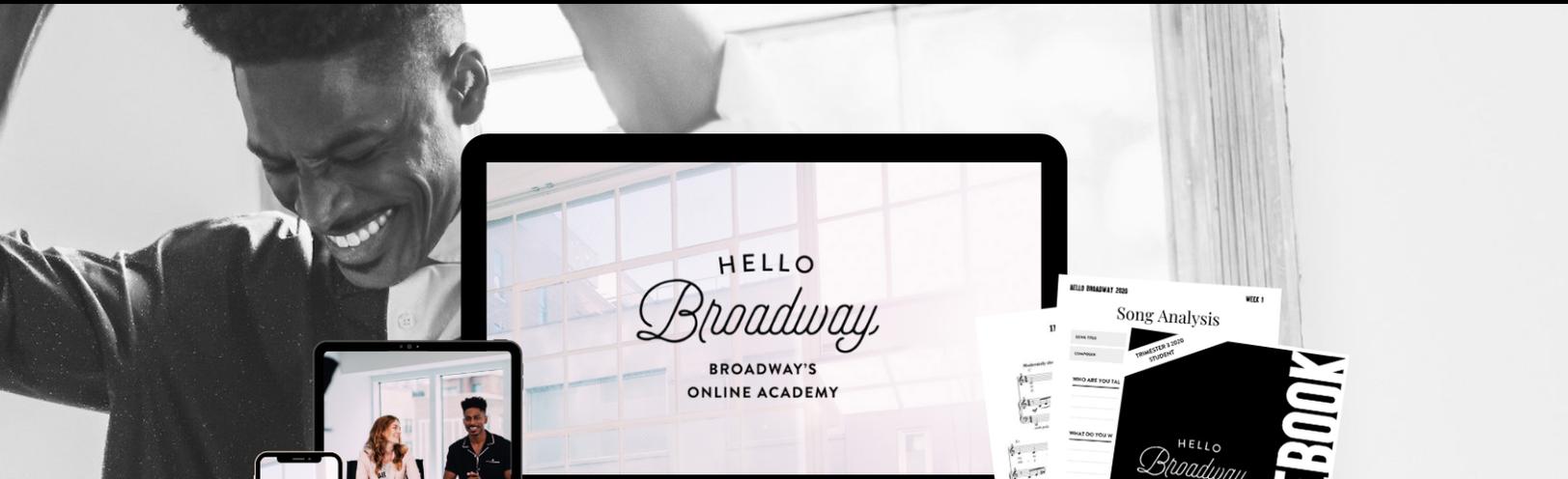


Hunter was accepted into 12 Musical Theatre college programs!

HUNTER SAYS:

“I knew that if I did not improve with my choreography retention, I would not get into the colleges I desired. **So I loved the idea of getting a different piece of choreography every single month in Hello Broadway!** My success in my college auditions I greatly attribute to the skills I learned through Hello Broadway.”

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FOR STUDENTS
AGES 12-18



WHAT YOU GET

WHEN YOU ENROLL IN HELLO BROADWAY, YOU GET:

- | | | | |
|-------------------------------------|----------------------------------|-------------------------------------|---------------------------------|
| <input checked="" type="checkbox"/> | 24 Personal Feedback Videos | <input checked="" type="checkbox"/> | 6 Monthly Ongoing Support Calls |
| <input checked="" type="checkbox"/> | 6 Audition Monologues | <input checked="" type="checkbox"/> | 6 Acting Masterclasses |
| <input checked="" type="checkbox"/> | 6 Musical Theatre Dances | <input checked="" type="checkbox"/> | 6 Dance Masterclasses |
| <input checked="" type="checkbox"/> | 6 Audition Songs | <input checked="" type="checkbox"/> | 6 Vocal Masterclasses |
| <input checked="" type="checkbox"/> | Hello Broadway Swag + Coursebook | <input checked="" type="checkbox"/> | 24/7 Community |

1 PAYMENT FOR FULL YEAR

\$2995

4 MONTHLY PAYMENTS

\$750

READY TO ENROLL? CLICK THE LINK BELOW!

[BWAYCOLLECTIVE.COM/HB](https://bwaycollective.com/hb)

HAVE A FEW QUESTIONS? EMAIL US AT HELLO@BWAYCOLLECTIVE.COM